



SETTLI

Press Kit

Everything press, partners and municipalities need to understand Settli — the calm, multilingual platform helping internationals build a life in the Netherlands.

About Settli

Settli is a multilingual, AI-native platform that helps internationals, migrant workers and families understand and navigate life in the Netherlands. We combine personalized onboarding, practical checkers, local Places, trust signals, and cultural guidance into one calm, human experience.

Mission

To make settling into Dutch life clear, safe and welcoming — so anyone moving here can feel informed, protected and at home from day one.

The problem we solve

- Newcomers face fragmented, mostly Dutch-only information across municipalities, agencies and employers.
- Migrant workers are exposed to unclear payslips, unsafe housing and untrustworthy intermediaries.
- Families struggle to understand schools, healthcare, taxes, insurance and cultural norms.

Who we help

Internationals Expats, students and knowledge workers building a new life in NL.	Migrant workers Seasonal and agency workers who need clarity and protection.
Families Parents navigating schools, childcare and healthcare.	Municipalities & partners Local governments and organizations supporting newcomers.

Platform pillars

Personalized onboarding A guided start tailored to city, status and household.	Checklists Step-by-step actions for BSN, housing, work, insurance and more.
Checkers Contracts, payslips, rent, housing safety and agency trust — instantly.	Places Trusted local services, gemeente info and community hubs.
Learn Local Habits Cultural confidence: how Dutch life actually works.	AI assistance Multilingual help that is calm, accurate and source-aware.

Trust & privacy

Settli is privacy-first by design. We minimize data, never sell it, and link to official Dutch sources for legal, financial and medical matters. Checkers are educational tools — not legal advice — and we say so clearly.

Vision

A Netherlands where every newcomer — regardless of language, background or income — has a trusted companion that explains, protects and empowers them. Settli aims to become the default toolkit for international life in NL, and a partner for the cities and organizations that welcome them.

Facts at a glance

Founded	2025 · Netherlands
Headquarters	Aalsmeer / Amsterdam metropolitan area
Languages	EN · NL · PL · LT · UK · RO (rolling)
Audience	Internationals, migrant workers, families, municipalities
Platform	Web · multilingual · AI-native · privacy-first
Website	https://settli.nl

Press contact

Media inquiries: press@settli.nl

Partnerships: partners@settli.nl

We respond within 2 business days.